2027 Regional Corvette Judging Meet

Sponsorship Brochure

Rochester, Minnesota • Graham Arena Complex
June 3-5, 2027

www.northcentralncrs.com

NCRS

NORTH CENTRAL CHAPTER

NCRS NATIONAL CORVETTE RESTORERS SOCIETY

About Us – NCRS North Central Chapter

- Formed in 1974, the National Corvette Restorers Society is a non-profit hobby group of 15,800+ families dedicated to the restoration, preservation, history and enjoyment of Corvettes. Founded in 1988 the North Central Chapter is chartered by the NCRS National to support and organize Corvette hobby activities in the Upper Midwest to further the NCRS National philosophy of preservation and restoration of Corvettes. The NCRS North Central Chapter is based in the Minneapolis/St. Paul, MN metro area with over 160 member families, the majority of membership spanning throughout Minnesota, Wisconsin, North Dakota, South Dakota and Canada.

- The North Central Chapter is a high performing regional chapter of NCRS. We have received NCRS Chapter Top Flight Awards for nine straight years, and the chapter continues to bring in new members. We publish a quarterly newsletter that has received numerous NCRS awards as a high quality publication, which will contain Regional Meet Sponsor logos and details to advertise and support our sponsors. Look up our website: www.northcentralncrs.com

- The chapter has organized and hosted many Regional Judging Meets over the decades, and the 2027 event will be larger than ever (150-300+ paid attendees), located at Graham Arena Complex (Arenas 1 & 2) in Rochester, MN, June 3-6 2027.

Sponsorship & Advertising Opportunity

- **Partner** with the NCRS North Central Chapter. We invite you to sponsor the premier Corvette event in the North Central Region. This gathering attracts serious enthusiasts, restorers, judges, and collectors who are passionate about preserving and enjoying America's Sports Car.



- **Why Sponsor?**
  - Reach a highly targeted audience of active buyers who invest thousands annually in parts, restoration, tools, detailing, and accessories.
  - Gain strong visibility before, during, and after the event.
  - Build lasting relationships within a loyal and influential Corvette community.

Sponsorship Tiers & Benefits

1. Diamond Sponsor – $1,500

The premier level for maximum exposure and recognition.

- Largest logo placement on all printed materials, programs, signage, and digital promotions
- Large custom banner at the main entrance
- Verbal recognition and sponsor spotlight during the awards banquet
- Four (4) complimentary full-event registrations
- Exclusive category rights (subject to availability)
- Featured spotlight in the chapter newsletter, and featured placement on the event website and social media

2. Platinum Sponsor – $1,000

High-visibility sponsorship with excellent event presence.

- Prominent logo and name in all event printed materials and signage
- Dedicated sponsor poster or banner at the main entrance
- Recognition during key sessions and the awards program
- Two (2) complimentary full-event registrations
- Featured Logo in chapter newsletter, event website and social media

Sponsorship Tiers & Benefits – Cont.

3. Gold Vendor Sponsor – $750

Combines strong branding with direct sales opportunities.

- Dedicated 10x10 vendor booth in the main event space (table & chairs provided)
- Logo and name in all event printed materials and signage, website event page, social media & 2027 chapter newsletters
- Dedicated sponsor poster at the main entrance
- Two (2) complimentary full-event registrations
- Listing on the official event map and vendor directory

4. Silver Chapter Sponsor – $500

Year-round exposure plus full event benefits.

- Logo and name in all event printed materials and signage, website event page, social media & 2027 chapter newsletters
- Dedicated sponsor poster at the main entrance
- One (1) complimentary full-event registration



Sponsorship Tiers & Benefits – Cont.

5. Bronze Sponsor – $250

Great entry-level option for supporting the event.

- Logo and name in all event printed materials and signage, website event page, social media & 2027 chapter newsletters
- Recognition in post event communications

6. In-Kind & Hybrid Options

Product donations, gift certificates, catering, tools, or services are welcome and credited at fair market value toward any tier.

Special Incentive:

Early Bird Discount: 10% off if committed and paid by December 31, 2026.



ROI

Sponsorship ROI Metrics & Value:

We are committed to delivering strong return on investment for our sponsors. Here is the expected value you will receive:

- **Projected Reach**
  - On-site attendees: 150 – 300+ dedicated Corvette owners, enthusiasts, restorers, collectors
  - Total estimated impressions: 8,000 – 15,000+ across print, digital, and on-site channels
  - Year-round chapter visibility through newsletters and website (for Silver level and above)

- **Audience Quality & Profile**
  - High disposable income hobbyists who routinely spend $5,000 – $50,000+ annually on Corvette-related products and services
  - Strong brand loyalty and word-of-mouth influence within the Corvette community
  - Targeted demographic: Primarily 45–75 years old, passionate about quality restoration and performance

Additional ROI Benefits:

- Direct Sales Opportunities — Especially strong for Gold Vendor booth sponsors
- Qualified Lead Generation — Attendees are pre-disposed to purchase Corvette-related products and services
- Long-term Brand Exposure — Year-round recognition for Silver and above sponsors through chapter communications
- Long-term brand exposure
- Community Goodwill — Association with the respected NCRS organization
- Post-Event Report — You will receive a summary report with photos of your branding in action, estimated reach, and feedback

Bottom Line:

- Sponsoring this event gives you access to a highly targeted, passionate, and high-spending audience at a very attractive cost per impression compared to general automotive or classic car advertising. Many of our past sponsors report that the relationships and sales generated make this a highly worthwhile investment that often pays for itself many times over.

Expected Value by Tier

Tier	Investment	Est. Impressions	Potential Value Delivered
Diamond	$1,500	12,000 – 18,000	$6,000 – $12,000+
Platinum	$1,000	9,000 – 14,000	$4,000 – $9,000+
Gold Vendor	$750	8,000 – 13,000	$4,000 – $10,000+
Silver	$500	7,000 – 11,000	$2,500 – $6,000+
Bronze	$250	4,000 – 7,000	$1,500 – $3,500+

Next Steps

- Contact us today to reserve your sponsorship level and preferred category. Slots are assigned on a first-come, first-served basis.

- Payment Terms
  - 50% deposit upon commitment
  - Early Bird Discount: 10% off if committed and paid in full by December 31, 2026.
  - Balance due by May 1, 2027

Contact Information:

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